

Dear Members and Friends,

Last week saw more than 14,000 trade visitors - buyers, distributors, retailers and makers - descend on Hong Kong for the return of Vinexpo Asia - the leading trade exhibition for wine and spirits professionals in the region. Wine Australia had an incredible exhibit featuring 85 wineries, and many of our members attended or hosted events to showcase their product and re-connect with buyers in Hong Kong and China. On behalf of AustCham I was invited to join one of those events with the Taste of South Australia Wine Reception featuring both Australia-based wineries and Hong Kong sellers.

The trade exhibition led to the first visit by an Australian State Minister to Hong Kong since prepandemic, and AustCham was thrilled to partner with the South Australian Government to host SA's Trade and Investment Minister Joe Szakacs MP for an excellent private briefing during his visit. Like many recent visitors, Minister Szakacs was impressed by the depth of Australian connections in Hong Kong and the strength of our business community. You can read more about his visit and our member briefing with him at our LinkedIn post here.

A second high-profile visitor to Hong Kong last week was the Queensland Governor, Her Excellency the Honourable Dr Jeannette Young AC PSM. Her Excellency was joined by a delegation including Board Chair of Trade and Investment Queensland for a tour of the Kai Tak Sports Park Experience Center where our members Populous and ASM Global shared their experiences designing and building Hong Kong's most significant entertainment and sports infrastructure. With Brisbane hosting the 2032 Olympics the tour offered an opportunity for the delegation to hear directly from the design, build and operation teams on the vision and desired long-term community outcomes for modern sports precincts. The visit was an excellent showcase of the incredible array and depth of Australian expertise and representation across Hong Kong industry.

Last Friday AustCham Chair Josephine Orgill and members attended a webinar with Australian Treasury Deputy Secretary Roxanne Kelley and other senior officials on Australia's Foreign Investment Framework. The briefing included updates on the Government's recently announced Policy and sharing of principles and practices under the Framework, such as the case by case assessment process, priority industries (such as build to rent) and emphasis on streamlining. Further guidance notes and updates are expected in the coming months and more information on the policy is here. AustCham continues to engage with officials to share views on the value of investment from Hong Kong to Australia's development priorities.

Also last week I had the opportunity to meet with the Austrade General Manager of Trade, Jay Meek, during his first visit to Hong Kong in five years. At our meeting we discussed Hong Kong's unique attributes as a market for Australian exporters and the emerging opportunities in consumer, infrastructure, technology and medical fields. I shared with Jay the opportunities Hong Kong offers Australian business as a landing pad for expansion into the mainland China market, as well as a super-connector base for export to South East Asia.

We sadly bid farewell to Austrade's Senior Trade and Investment Commission for Hong Kong, and AustCham ex-offico Board Director, Shannon Powell last week as she finished her role with Austrade in preparation for a move to Singapore. Shannon served in the role since 2019 and brought a fantastic range of skills to the post and the Chamber. I delivered a message of thanks on behalf of the Board of Directors of AustCham to Shannon at a reception hosted by the Consul-General, noting

her professionalism, passion and dedication to business and the community throughout her term. We wish Shannon and her family all the best on their new adventure. We're extremely grateful for the support of Austrade and we look forward to welcoming incoming Senior Trade Commissioner for Hong Kong and Macau Bing Liu when she takes up the post in mid-August.

Heading into the Summer AustCham has a series of excellent events for business networking, government relations and industry development – all of which you can view and register for via our website. We're also hosting private government roundtables by-invitation to our Platinum and Gold Patrons with the Director-General of InvestHK on 12 June, and Hong Kong Secretary for Commerce and Economic Development on 14 June, supported by ANZ. Access to invitation-only government briefings is a benefit of membership for our significant supporters. These are an excellent opportunity for direct access to senior policy makers and offer your company a seat at the table to influence Hong Kong and Australia's economic development, trade and investment relations. If you'd like to learn more about Platinum and Gold Patron membership, please do get in touch with myself or one of our Board Directors to discuss the benefits of belonging.

We are just a few days away now from the Chamber's 36th Anniversary Dinner and 2024 Community Awards. We're sold out and expecting 200 members and guests to join on the night, along with more than 40 performers from our friends at the Australian International School Hong Kong. With the attendance of Guests of Honour Chief Executive of Hong Kong John Lee, and Australia's Consul-General to Hong Kong Gareth Wiliams, five Awards to present and a fabulous array of lucky draw prizes, it will be a night to remember. We couldn't have prepared such an incredible event without our sponsors and we're very grateful for their support —

Platinum Sponsor: Leighton Asia

Awards Sponsors: Sino Group, Australian International School Hong Kong, Australian Consulate-

General

Networking Sponsor: InvestHK Beverage Sponsor: Penfolds

Entertainment Partner: Annie Louey

Corporate Table Hosts: AustCham Macau, CLP, EMR Capital, HFL Advisors Limited, Link Asset

Management, Qantas, Telstra

Lucky Draw Sponsors: Backstage Comedy, Cathay Pacific, Financial Times, KCW and Associates,

Ovolo Hotels, Sino Group and The Fullerton Hotel Sydney

Supporting Partners: Chartered Accountants Australia and New Zealand, Federation of Australian

Alumni Associations Hong Kong.

I look forward to seeing many of you there and sharing the announcements of the winners with you next week.

Stefanie Evennett Chief Executive AustCham Hong Kong

JOB OPPORTUNITY

Business Development Manager - Hong Kong, Macau and China

Closing Date: 17/06/2024



We have a rewarding role for an experienced Business Development Manager – Hong Kong, Macau and China to join our International Markets team, based in Hong Kong.

Our ideal Business Development Manager has:

- Ability to maintain and foster close working relationships with key importers, distributors, manufactures, retailers and food service operators in middle and west China
- Demonstrated experience monitoring local market trends and collecting market information, providing regular updates to relevant internal and external stakeholders
- Success in delivering activities in line with objectives set out in annual implementation plans
- Ability to ensure clear lines of communication are maintained between international offices

For more information refer to the position description. Apply now via the link to submit your application (incl. resume).

The FEED Lot - Administration - Career - View Job - Business Development Manager - Hong Kong, Macau and China (elmotalent.com.au)

UPCOMING EVENTS

AUSTCHAM EVENTS:

- FRI 7 JUN | IN-PERSON | AustCham 36th Anniversary Dinner and Community Awards
- THU 13 JUN | IN-PERSON | Wine Tasting by AustCham FB&H Committee
- WED 19 JUN I ONLINE I Government Funding Opportunities for SMEs
- WED 26 JUN I IN-PERSON I Private Briefing with Financial Secretary, Paul Chan

COMMITTEE MEETINGS: (Members Only)

- WED 5 JUN I HYBRID I AustCham Innovation & Technology Committee
- THU 6 JUN I HYBRID I AustCham Construction, Property & Infrastructure Committee
- TUE 11 JUN | HYBRID | AustCham Finance, Legal & Tax Committee
- THU 20 JUN | IN-PERSON | AustCham People Forum Committee



Join the AustCham community for an evening of wine tasting with a showcase of top Australian wine producers accompanied by a selection of canapes and delicious Aussie food produce.

Hosted by our Food, Beverage & Hospitality Committee the tasting will include a fabulous selection of Australian wines from the country's top wine producing regions.

The ticket price will include tasting of over 40 different wines from 7 wineries and a fantastic selection of canapes, thanks to our sponsors Wine Please!, Relish and Tasmania Fresh. AustCham members can bring a guest for member price.

Meet the producers, sample the wine, mingle, network and stock up your cellar!

Representatives of Halliday 5-star wineries to winemakers of boutique producers will be present to tell you their stories and you will be able to make discounted purchases on the night:

- Yeringberg, Yarra Valley (5 red stars)
- The Hairy Arm, Heathcote and Sunbury
- Ashton Hills, Adelaide Hills (5 red stars)
- Wirra Wirra, McLaren Vale (5 red stars)
- Woodstock, McLaren Vale
- Mitchell, Clare Valley (4.5 stars)
- Yarran, Riverina (4 stars, Dark Horse Winery of the Year 2021)

Wine Please! is Kedington Wines' online wine shop, an importer of great wines for 35 years. Having taken an early interest in New World boutique wineries, Kedington is a privately owned, respectable importer and distributor with a diverse portfolio. Their wines are proudly served in Hong Kong's newest and most exciting venues, as well as most of the city's prestigious hotels and restaurants. They operate in Hong Kong and service Macau.

Register Here



Government Funding Opportunities for SMEs

EXCLUSIVE BRIEFING WITH THE HONG KONG PRODUCTVITY COUNCIL

WEDNESDAY 19 JUNE

12:30PM

Join an exclusive online briefing with the Hong Kong Productivity Council to hear more about government funding opportunities available for SMEs and how to access them.

The briefing will include further details on core funding schemes including:

- 1. Dedicated Fund on Branding, Upgrading and Domestic Sales (BUD Fund)
- 2. SME Export Marketing Fund (EMF)
- 3. Technology Voucher Programme (TVP)

Members will also have the opportunity to book a specialised one on one consultation following the briefing to get help specifically for your business.

Register Here



PRIVATE BRIEFING

MR PAUL CHAN MO-PO, GBM, GBS, MH, JP

> Financial Secretary of the Government of HKSAR



AustCham Hong Kong invites members to join us for an exclusive Private Briefing with Mr Paul Chan Mo-po, Financial Secretary for the Government of the Hong Kong Administrative Region .

Hear directly from Mr Chan as he discusses the government's financial policies and key initiatives impacting the business landscape in Hong Kong. This is a unique chance to gain insights and engage in a discussion on the future economic direction of Hong Kong and the wider region.

Tickets include lunch and refreshments.

This is a strictly **Members Only** event and conducted under Chatham House Rules.















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